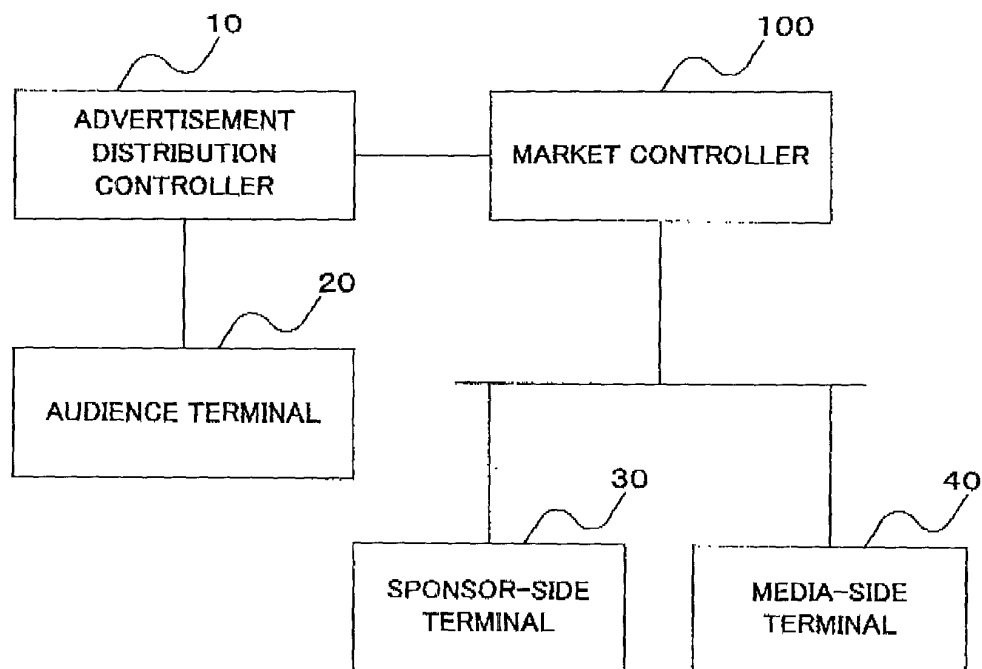


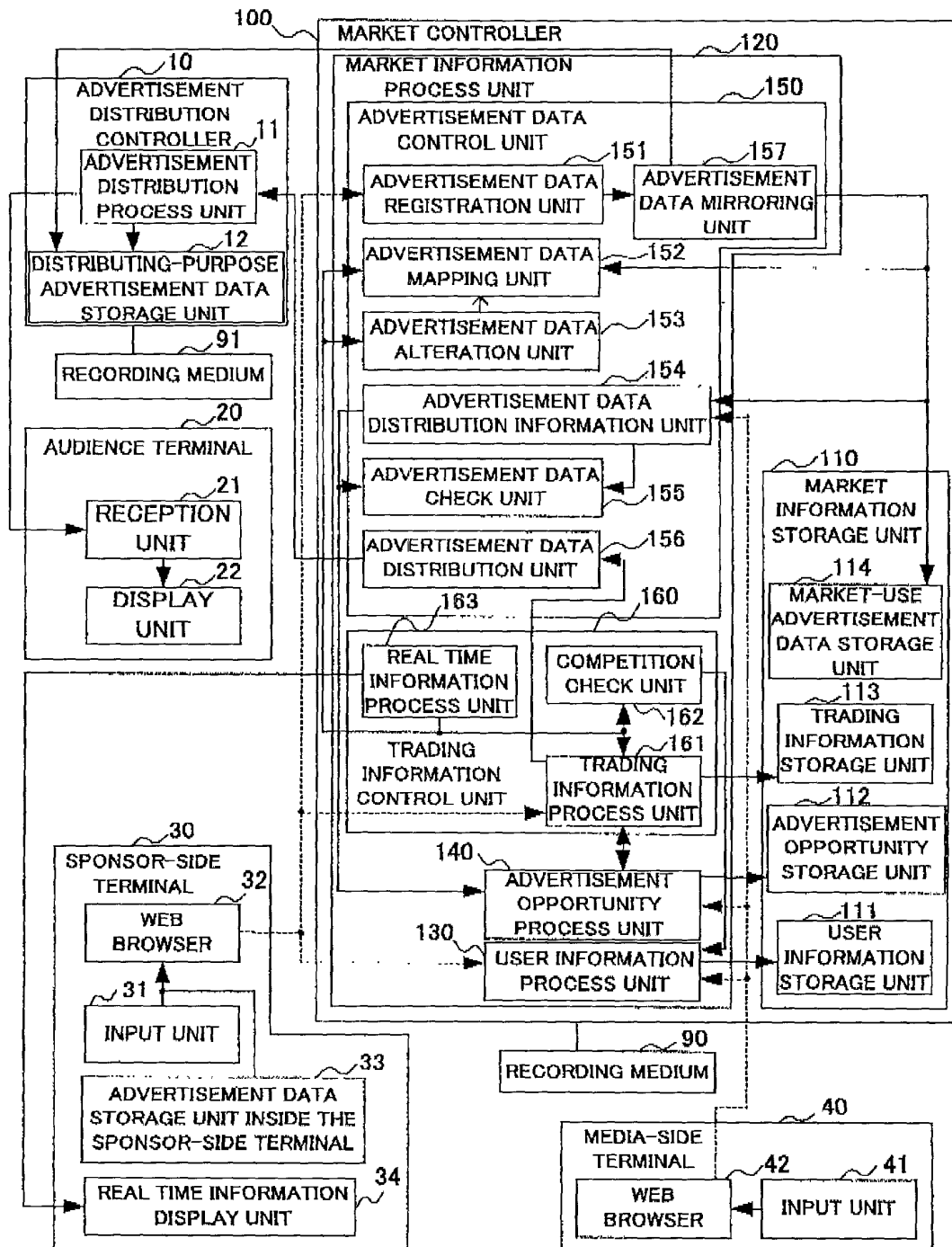
1/24

FIG. 1



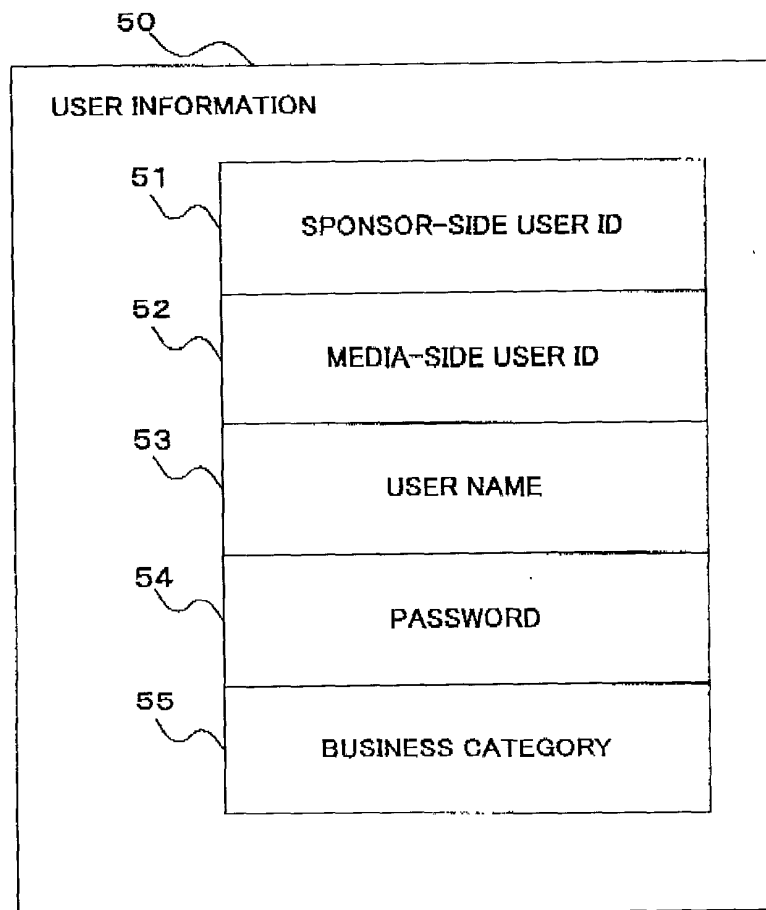
2/24

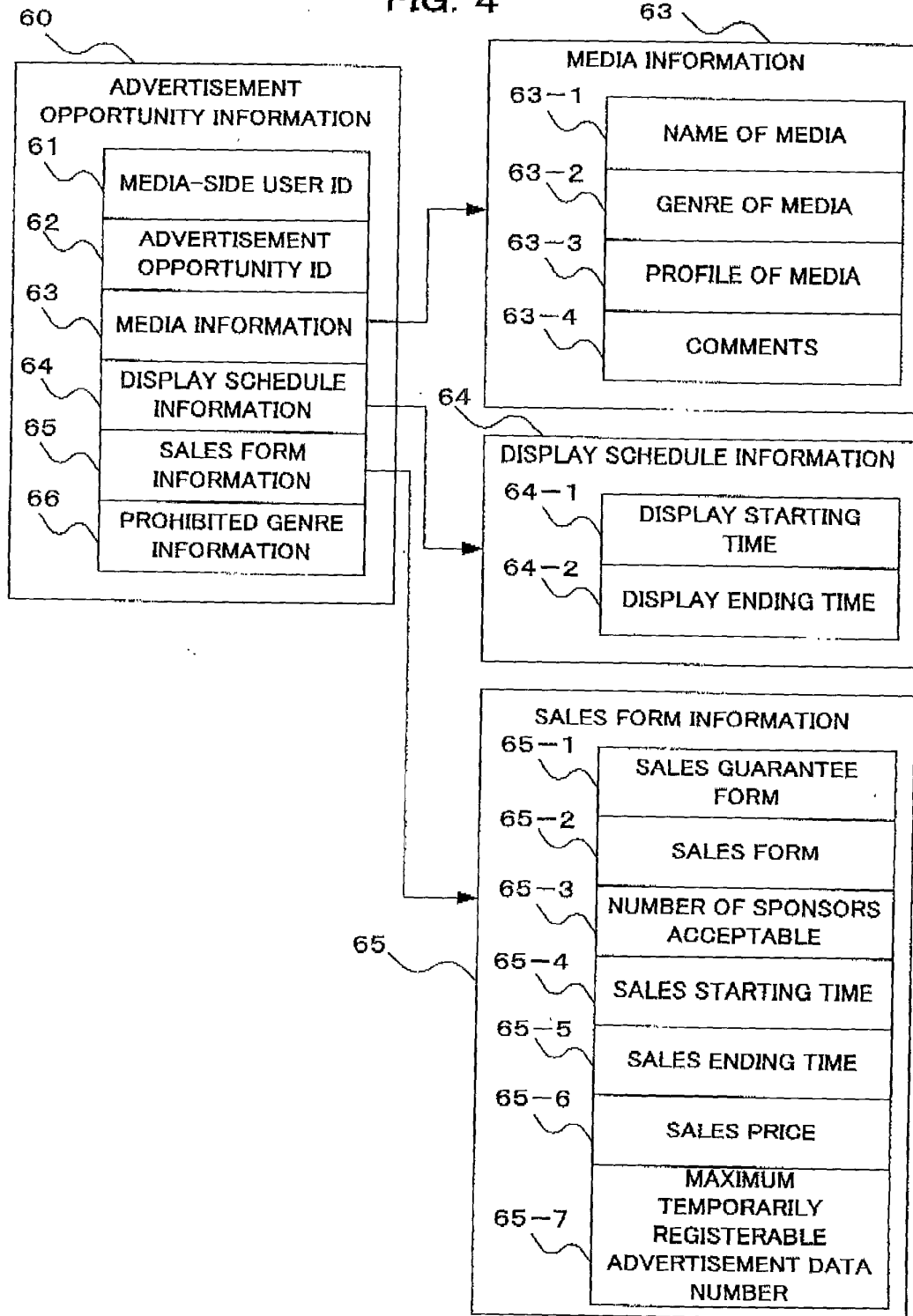
FIG. 2



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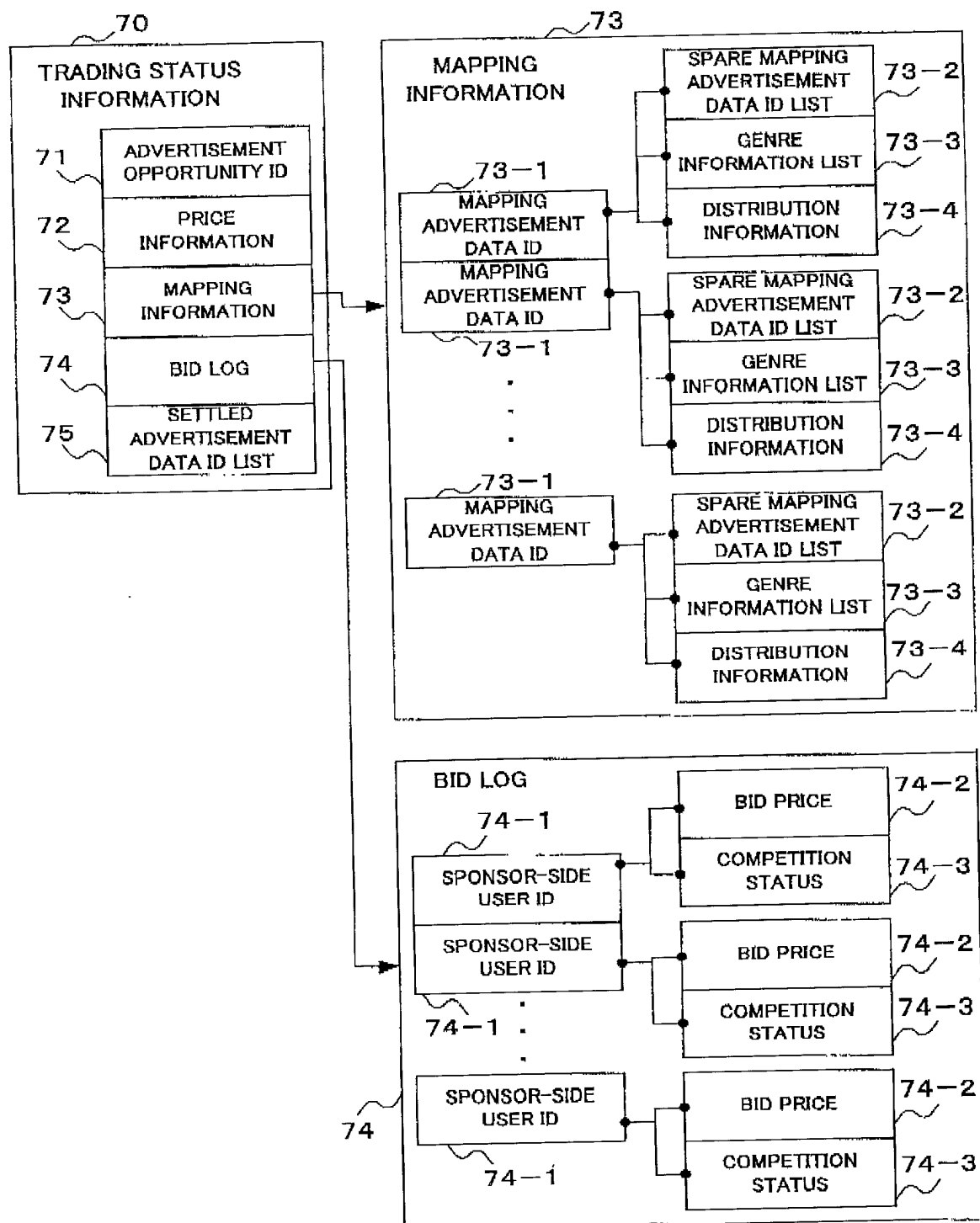
FIG. 3



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FIG. 4

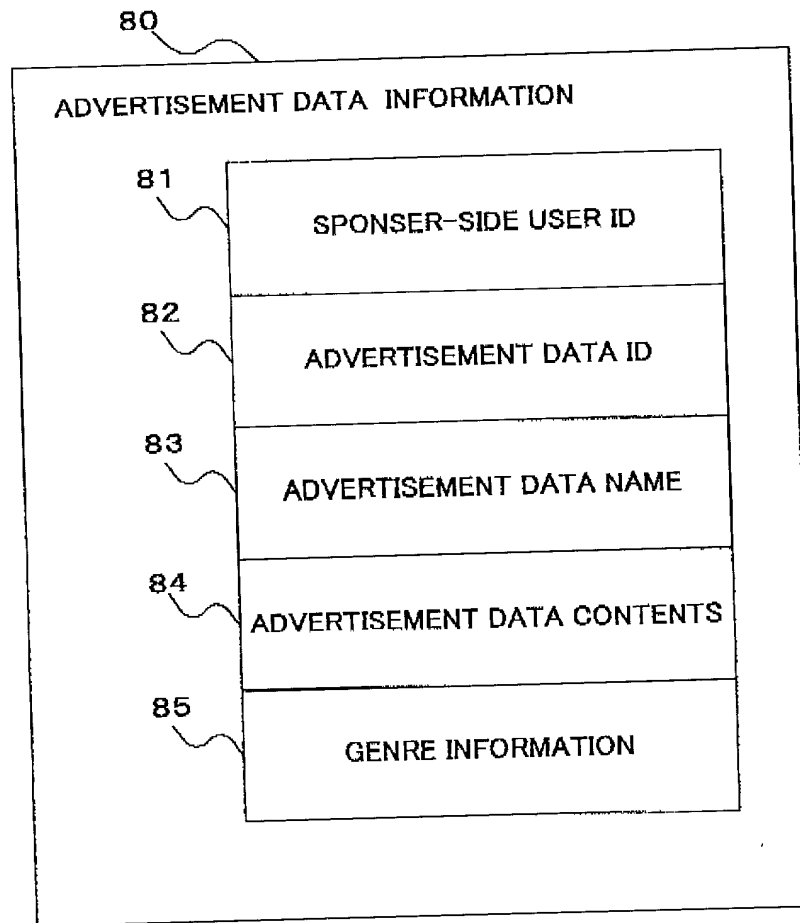
5/24

FIG. 5



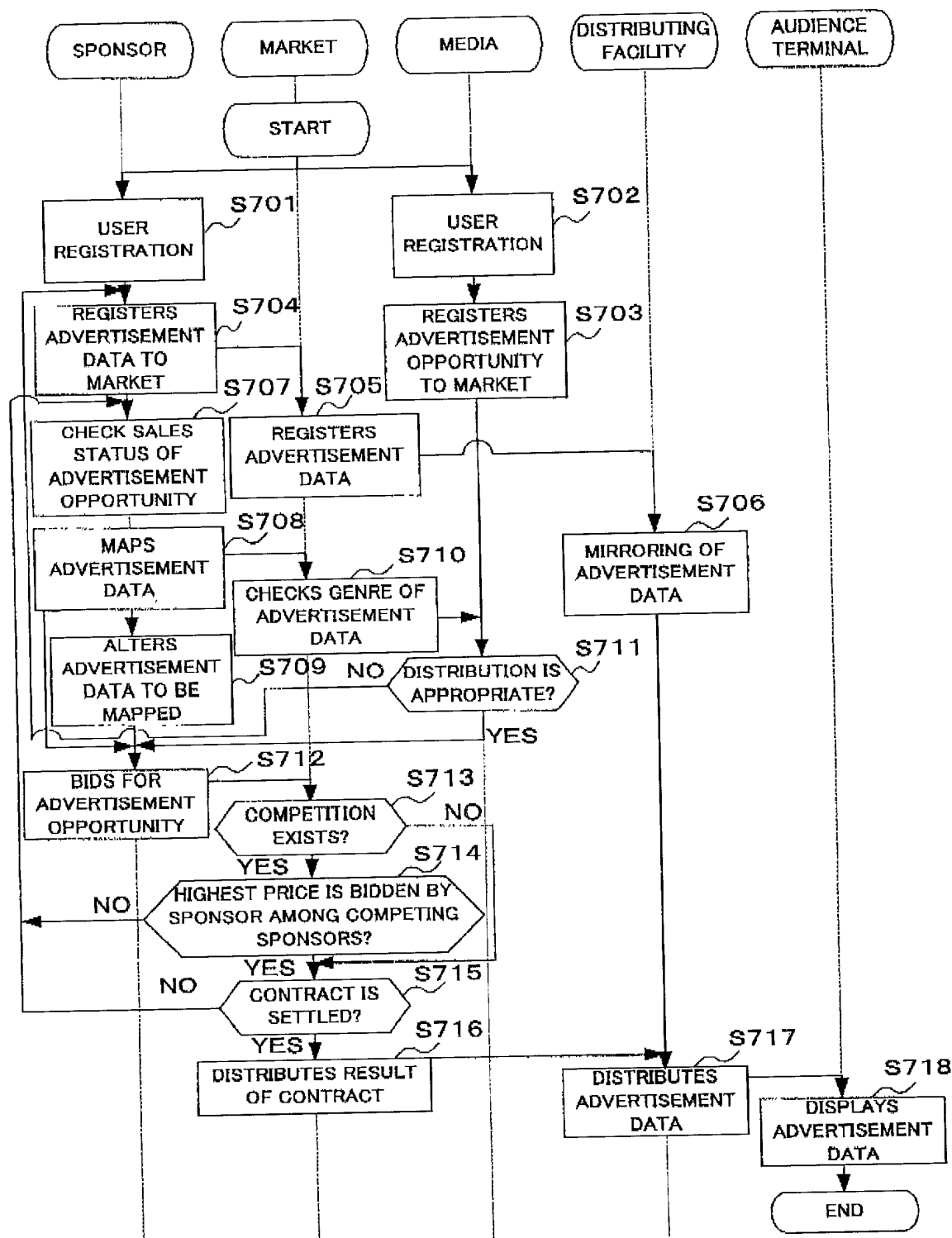
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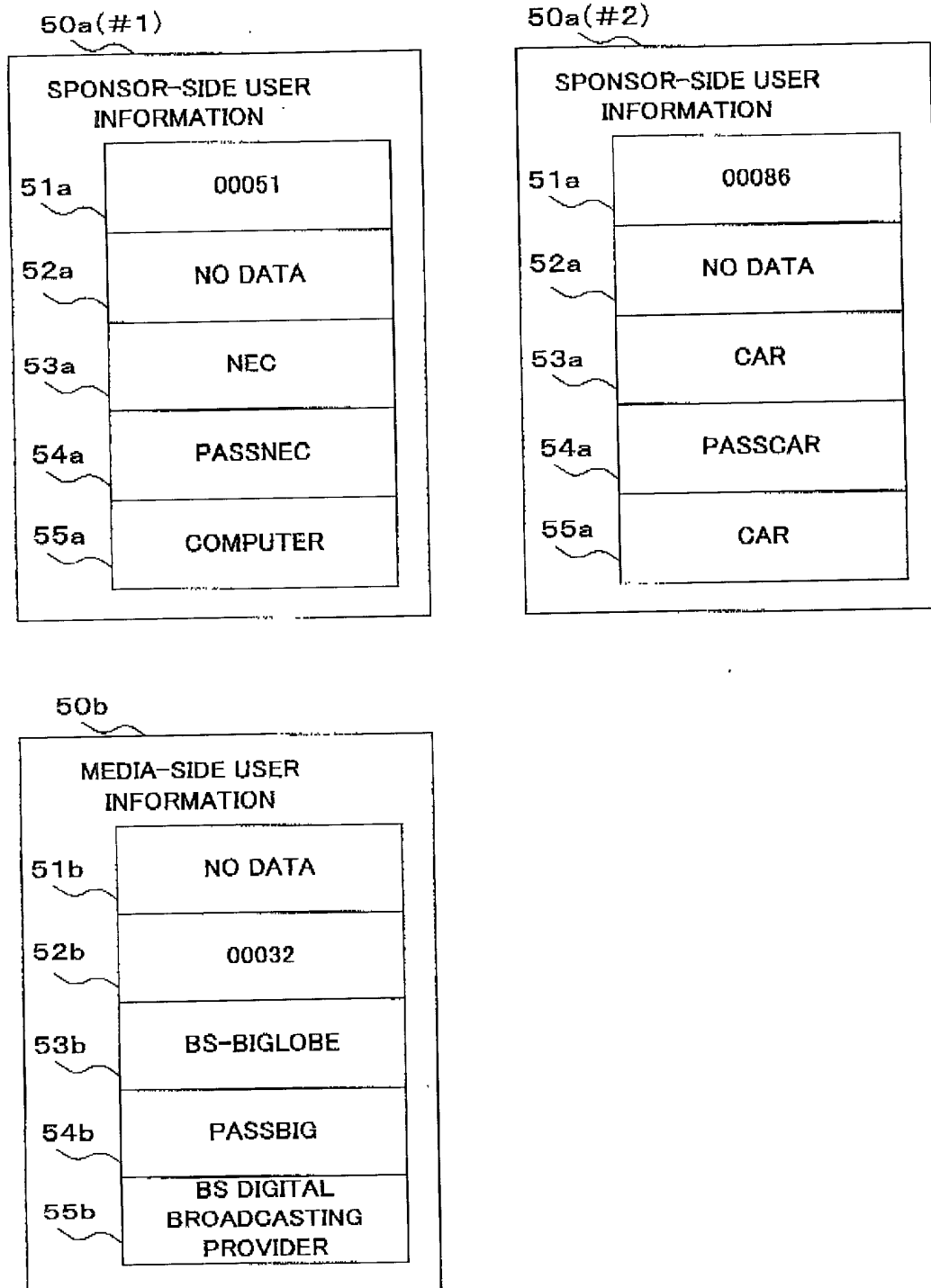
FIG. 6



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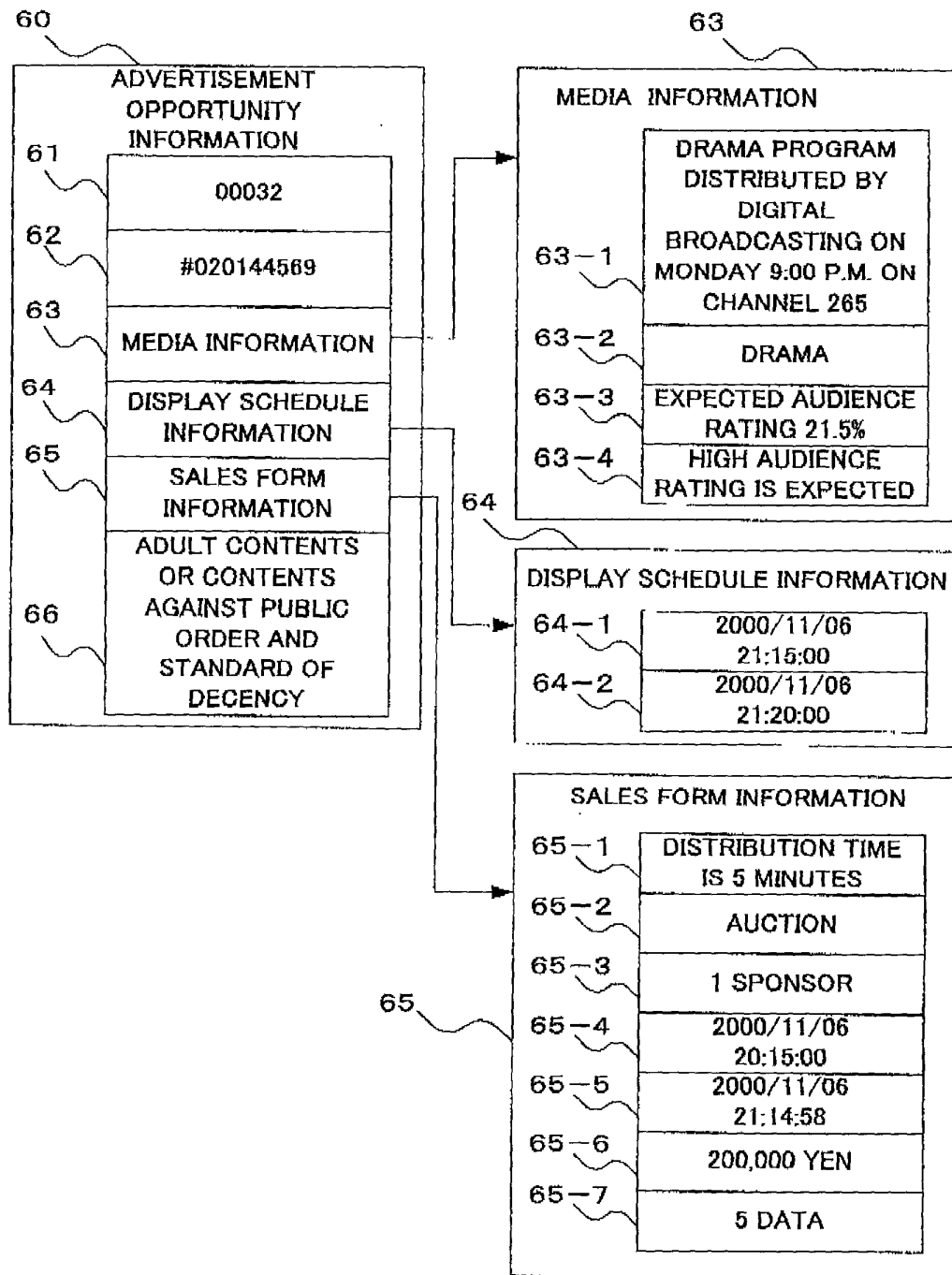
FIG. 7



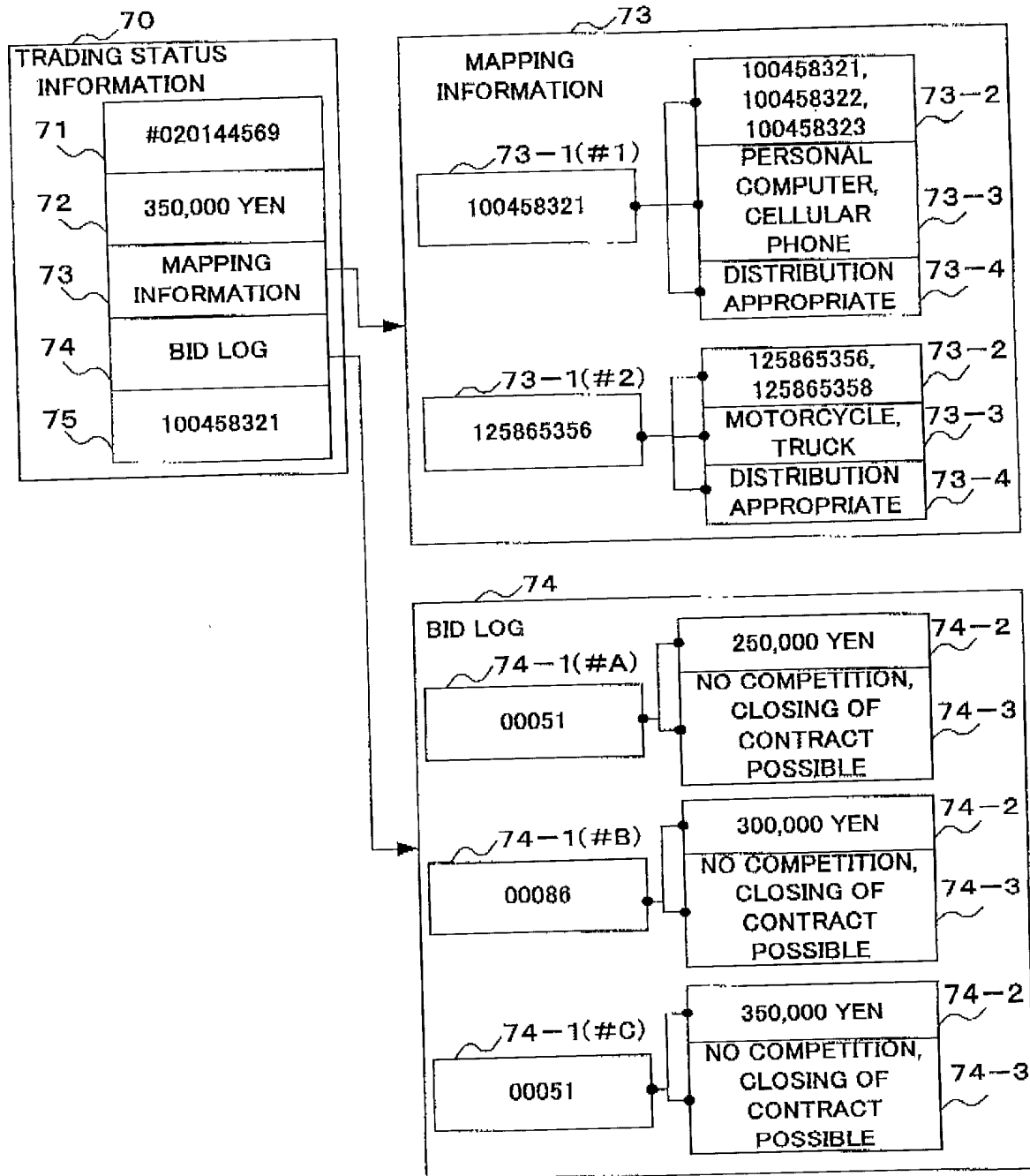
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FIG. 8

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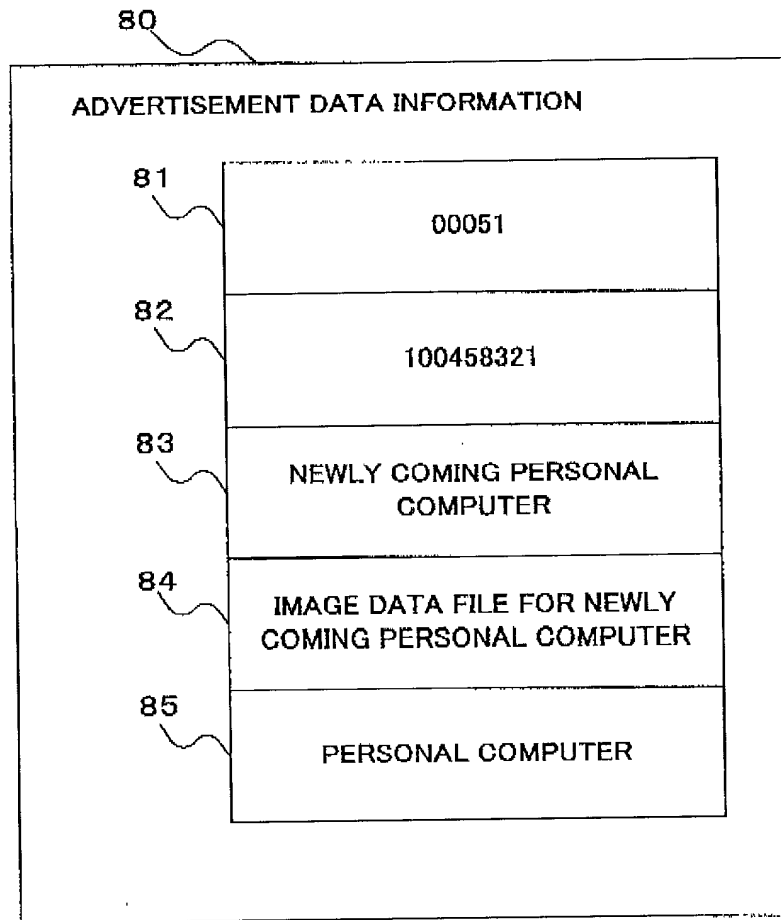
FIG. 9



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 FIG. 10

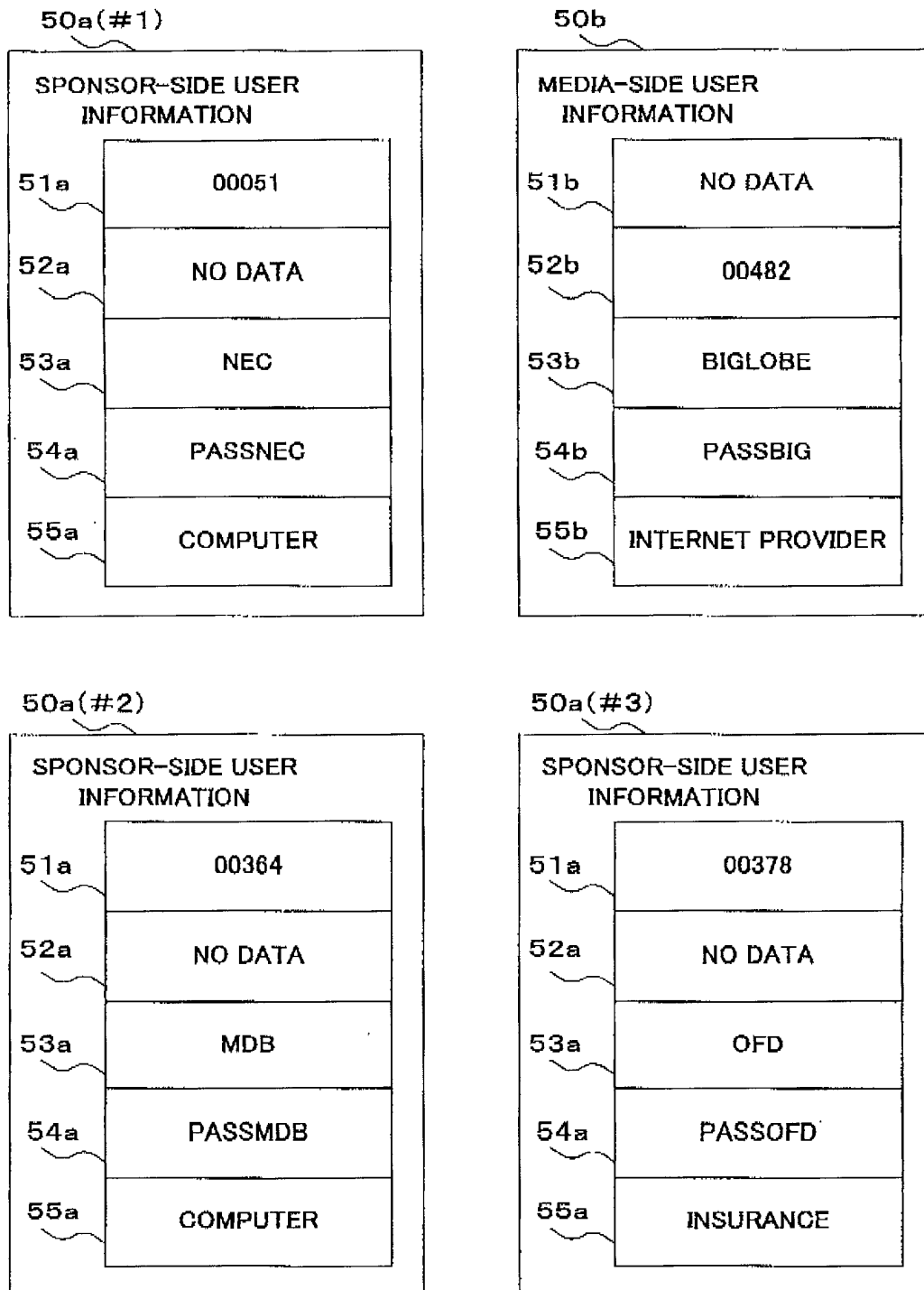


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FIG. 11



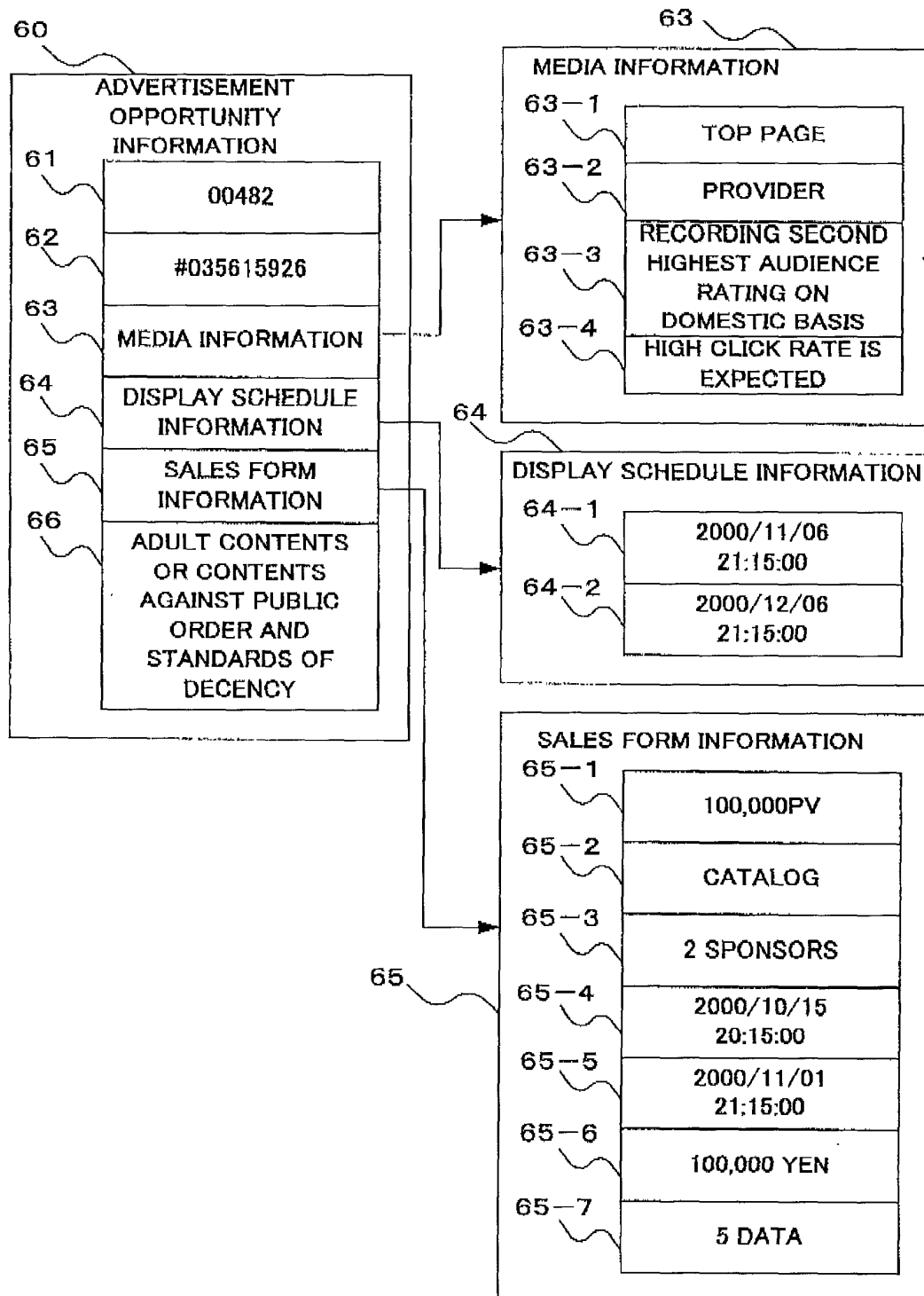
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FIG. 12

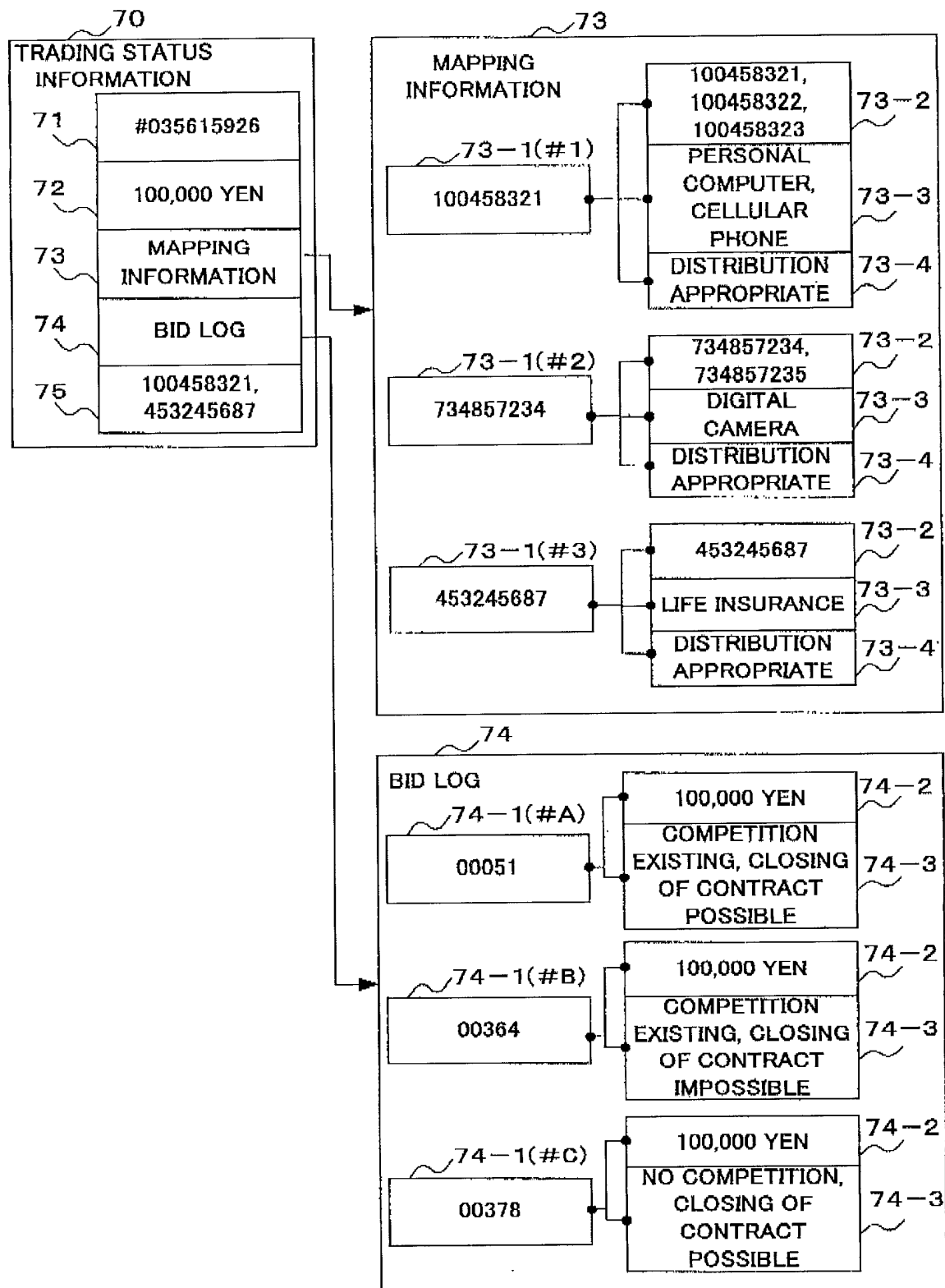


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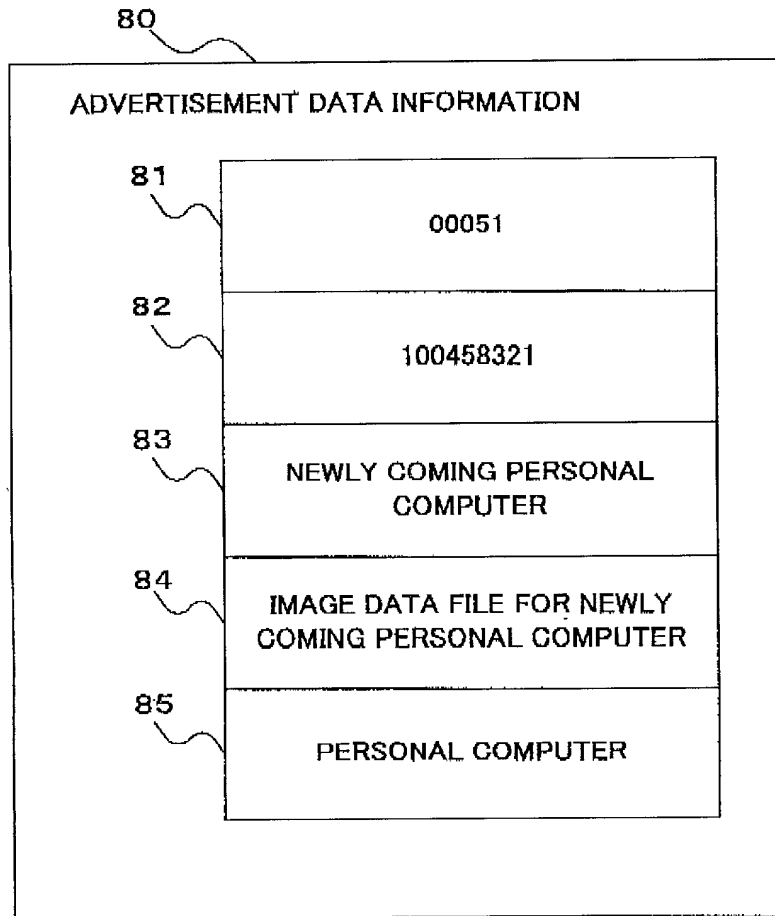
FIG. 13



10025770.122601

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FIG. 14

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FIG. 15



100570-1000
FIG. 15

FIG. 16


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FIG. 16

FILE(F) EDITION(E) VISION(V) TOOL(T) HELP(H)	
◀ ▶ ⊗ □ ↵	
ADVERTISEMENT OPPORTUNITY TRADING MARKET	
RINA EXCHANGE	
ELECTRONIC MARKET ENABLING REAL-TIME INFORMATION SHARING	
GENERAL TOP	
GENERAL TOP PAGE	
USER REGISTRATION REQUEST FOR OUR INFORMATION CONTACT	NOTICE SIMPLE EXPLANATION INTRODUCTION OF OUR ADVERTISEMENT OPPORTUNITY TRADING MARKET SIMPLE EXPLANATION LOGIN
HELP SITE MAP	
ADVERTISMENT SPONSOR(BUYER) REGULAR USER GUEST ON TRIAL LOGIN LOGIN	
MEDIA(SELLER) REGULAR USER GUEST ON TRIAL LOGIN LOGIN	

[illegible]

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FIG. 17

FILE(F)	EDITION(E)	VISION(V)	TOOL(T)	HELP(H)
◀ ▶ ⊗ □ ◀				
ADVERTISEMENT OPPORTUNITY TRADING MARKET		RINA EXCHANGE ELECTRONIC MARKET ENABLING REAL-TIME INFORMATION SHARING		
 GENERAL TOP		ALTERATION OF REGISTERED INFORMATION HELP SITE MAP		
ADVERTISEMENT SPONSOR: USER REGISTRATION				
THANK YOU FOR YOUR SUBSCRIPTION TO OUR MARKETPLACE. FOR ISSUE OF YOUR ID, PLEASE FILL OUT THE FOLLOWING ITEMS ACCORDING TO THE ATTENDANCE BELOW, AND CLICK THE REGISTER BUTTON. <ATTENDANCE> ITEMS WITH ※ MARKS ARE MUSTS. PLEASE BE SURE TO FILL OUT. INPUT INFORMATION IS ENCODED AND THEN SENT TO U.S. PLEASE KEEP YOUR PASSWORD SAFE.				
REGISTRATION AS ADVERTISEMENT SPONSOR				
1) PLEASE INPUT YOUR DESIRED LOGIN ID AND PASSWORD				
LOGIN ID ※		NEC		
PASSWORD ※		*****		
PASSWORD (CONFIRMATION) ※		*****		
(4-10 HALF-SIZE ALPHANUMERIC CHARACTERS: EX. ABCD123)				
(4-20 HALF-SIZE ALPHANUMERIC CHARACTERS: EX. 19UYF02A)				
(EX. 19UYF02A)				
2) PLEASE INPUT YOUR INFORMATION				
CORPORATION NAME ※ (INC.) NIPPON ELECTRIC				
(EX. NIPPON ELECTRIC COMPANY CORPORATION)				
POSTAL CODE NUMBER ※				

(EX. 123-0001)				
ADDRESS ※				
*****OO-KU, X X-SHI				
URL OF YOUR COMPANY'S HOMEPAGE				
http://www.nec.co.jp				
(EX. http://www.nitiden-shoji.com/)				

FIG. 18

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FIG. 18

FILE(F) EDITION(E) VISION(V) TOOL(T) HELP(H)

ADVERTISMENT OPPORTUNITY TRADING MARKET

RINA EXCHANGE
ELECTRONIC MARKET ENABLING REAL-TIME
INFORMATION SHARING
[X XELECTRIC (INC.)] IS NOW LOGGING IN [LOGOUT]

GENERAL TOP [MEDIA'S TOP] MY TRADE NEW GENERATION OF
ARTICLE FOR SALE

LIST OF ARTICLES
FOR SALE

NEW GENERATION OF ARTICLE FOR SALE ALTERATION OF NEW INFORMATION | HELP | SITE MAP

IN ORDER TO NEWLY GENERATE AN ARTICLE FOR SALE, YOU MUST FILL OUT OR MAKE SELECTION AS TO [PROGRAM INFORMATION],
[PROGRAM LAYOUT], AND [TRADING INFORMATION], AND REGISTER THEM AFTER CONFIRMATION ON THE PREVIEW SCREEN.
FLOW OF REQUIRED OPERATIONS

PROGRAM INFORMATION → PROGRAM LAYOUT → TRADING INFORMATION → CONFIRMATION ON PREVIEW SCREEN

INPUT OF INFORMATION ABOUT THE PROGRAM

PLEASE INPUT DETAILED INFORMATION ABOUT THE TV PROGRAM IN WHICH THE ADVERTISEMENT OPPORTUNITY PUT OUT ON SALE IS DISPLAYED.

BROADCASTING STATION'S NAME	BS-BIGLOBE
CHANNEL	BS205
PROGRAM TITLE	DRAMA ON MONDAY 9:00 P.M.
PROGRAM SUBTITLE	COMEDY DRAMA
GENRE(GENERAL CLASSIFICATION)	DRAMA
GENRE(INTERMEDIATE CLASSIFICATION)	ROMANCE COMEDY
GENRE(SUB-CLASSIFICATION)	
PROGRAM STARTING TIME	2000 YEAR [11 MONTH] [06 DAY] [21 HOUR] [15 MINUTE] [00 SECOND]
PROGRAM ENDING TIME	2000 YEAR [11 MONTH] [06 DAY] [21 HOUR] [20 MINUTE] [00 SECOND]
EXPECTED AUDIENCE RATING	21.5%
ADVERTISING TIME FOR EACH DISTRIBUTION OCCASION(SECOND)	120

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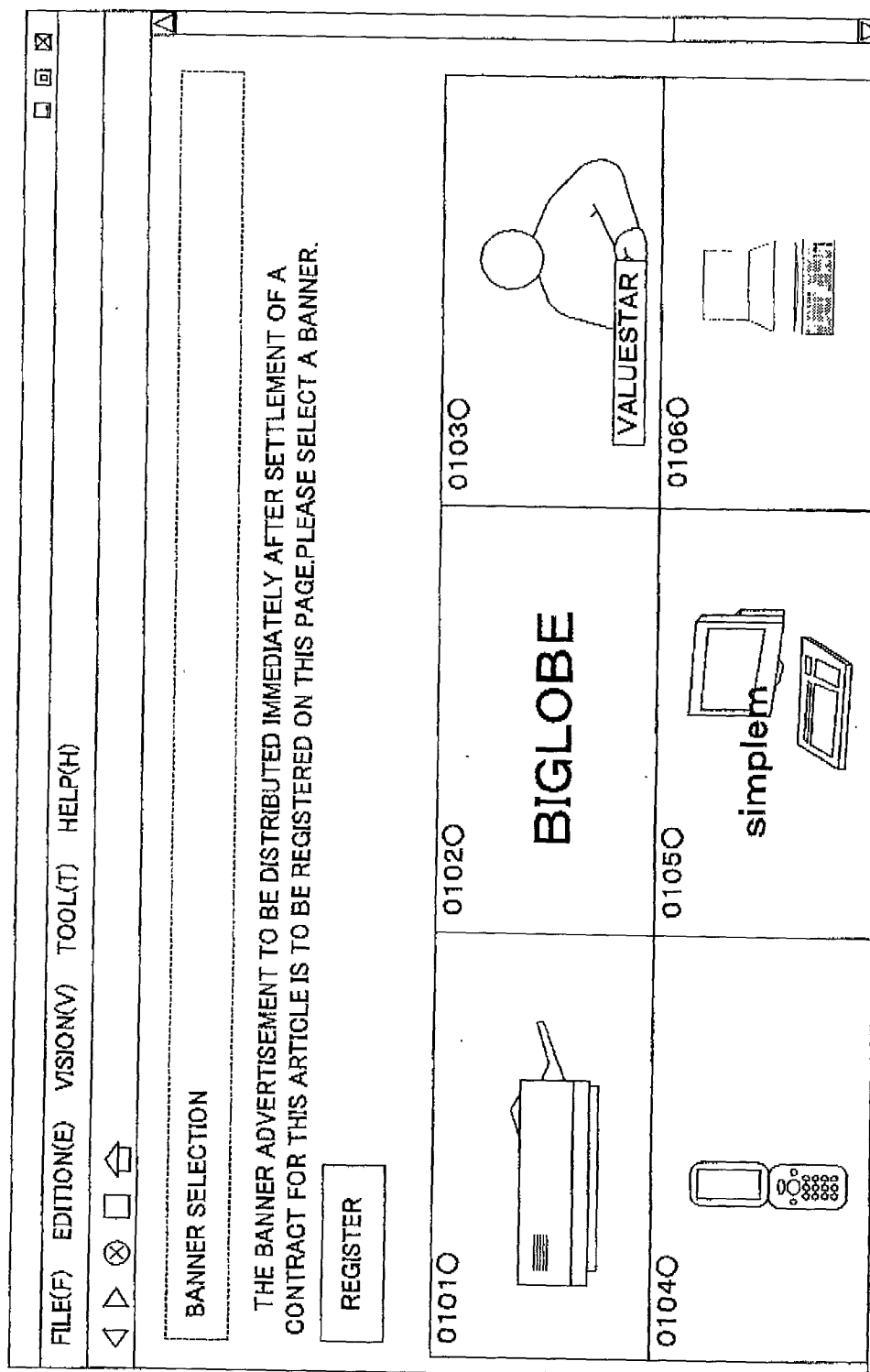
FIG. 19

FILE(F) EDITION(E) VISION(V) TOOL(T) HELP(H)	
<div style="text-align: center;"> </div>	
ADVERTISEMENT OPPORTUNITY TRADING MARKET	
RINA EXCHANGE ELECTRONIC MARKET ENABLING REAL-TIME INFORMATION SHARING	
[AUDIO ELECTRIC (INC.)] IS NOW LOGGING IN [LOGOUT]	
GENERAL TOP	MANAGEMENT OF BANNERS
ADVERTISEMENT SPONSOR'S TOP	MY TRADE
ALTERATION OF NEW INFORMATION HELP SITE MAP	
LIST OF ARTICLES FOR SALE	UPLOAD OF BANNER
DELETION OF BANNER	
ON THIS PAGE, YOU CAN UPLOAD BANNERS TO BE USED FOR ADVERTISEMENT.	
UPLOAD OF BANNER	
NAME OF BANNER: NEWLY COMING PERSONAL COMPUTER	
PASS TO CORRESPONDING FILE:	C:\DOCUMENTS\BANNER\200011\NEWPC200011.GIF REFERENCE
COMMENTS: NEC'S NEWLY COMING PERSONAL COMPUTER FOR HOME USE ADVERTISING STRATEGY: WE PLAN TO PUT THIS ADVERTISEMENT ON OTHER MEDIA TO GAIN MORE ATTENDANCE	
PLANNED PERIOD FOR DISPLAYING ADVERTISEMENT:	2000 YEAR ▾ 11 MONTH ▾ 1 DAY ▾ TO 2000 YEAR ▾ 12 MONTH ▾ 31 DAY ▾
BUDGET STANDARD:	12500000 YEN

[illegible]20/24
FIG. 20

<div> <div> <div>FILE(F)</div> <div>EDITION(E)</div> <div>VISION(V)</div> <div>TOOL(T)</div> <div>HELP(H)</div> </div> <div> <div> <div>◀</div> <div>▶</div> <div>⊗</div> <div>□</div> <div>↕</div> </div> </div> </div>		<div> <div>CLASSIFICATION</div> <div>ROMANCE COMEDY</div> <div>NAME OF ARTICLE</div> <div>DRAMA ON MONDAY 9:00 P.M.</div> <div>ADVERTISER</div> <div>X X ELECTRIC</div> </div>		<div> <div>CLASSIFICATION</div> <div>ROMANCE COMEDY</div> <div>NAME OF ARTICLE</div> <div>DRAMA ON MONDAY 9:00 P.M.</div> <div>ADVERTISER</div> <div>X X ELECTRIC</div> </div>	
<div> <div>TRADING INFORMATION</div> <div>TOTAL NUMBER OF TIMES FOR DISTRIBUTION</div> <div>10000</div> <div>NUMBER OF SPONSORS ACCEPTABLE</div> <div>1</div> <div>SALES FORM</div> <div>AUCTION</div> <div>STARTING TIME</div> <div>2000/11/06 20:15:00</div> <div>DEADLINE</div> <div>2000/11/06 21:14:59</div> <div>STARTING PRICE(YEN)</div> <div>2000000</div> <div>HIGHEST PRICE(YEN)</div> <div>1000000</div> <div>LOWEST PRICE(YEN)</div> <div>100</div> </div>		<div> <div>LATEST TRADING INFORMATION</div> <div>UNBIDDEN</div> <div>CURRENT TIME</div> <div>2000/11/13 11:49:05</div> </div>		<div> <div>LATEST TRADING INFORMATION</div> <div>UNBIDDEN</div> <div>CURRENT TIME</div> <div>2000/11/13 11:49:05</div> </div>	
<div> <div>PROGRAM INFORMATION</div> <div>TYPE</div> <div>BROADCASTING STATION</div> <div>BS-BIGLOBE</div> <div>PROGRAM TITLE</div> <div>DRAMA ON MONDAY 9:00 P.M.</div> <div>PROGRAM SUBTITLE</div> <div>COMEDY DRAMA</div> <div>ADVERTISING TIME FOR EACH</div> <div>120</div> <div>DISTRIBUTION OCCASION(S)</div> <div>21.5%</div> <div>EXPECTED AUDIENCE RATING</div> <div>300*200</div> <div>SIZE</div> <div>LIMITATION ON CONTENTS</div> <div>ADULT CONTENTS OR CONTENTS AGAINST</div> <div>PUBLIC ORDER AND STANDARDS OF DECENTCY</div> <div>2000/11/06 20:15:00</div> <div>PLANNED STARTING TIME</div> <div>2000/11/06 21:20:00</div> <div>PLANNED ENDING TIME</div> <div>NUMBER OF DISTRIBUTION</div> <div>0000</div> <div>UNIT OF CHARGE</div> <div>TEMPLATE</div> </div>		<div> <div>OPPORTUNITY FOR BANNER</div> <div>ADVERTISEMENT BY DATA BROADCAST</div> <div>BS-BIGLOBE</div> <div>DRAMA ON MONDAY 9:00 P.M.</div> <div>COMEDY DRAMA</div> <div>120</div> <div>21.5%</div> <div>300*200</div> <div>ADULT CONTENTS OR CONTENTS AGAINST</div> <div>PUBLIC ORDER AND STANDARDS OF DECENTCY</div> <div>2000/11/06 20:15:00</div> <div>2000/11/06 21:20:00</div> <div>NUMBER OF DISTRIBUTION</div> <div>0000</div> </div>		<div> <div>LAYOUT FOR DATA BROADCAST</div> <div>1</div> <div>2</div> </div>	
<div> <div>BANNER YOU SELECT</div> <div>BANNER SELECTION</div> </div>		<div> <div>BANNER YOU SELECT</div> <div>BANNER SELECTION</div> </div>		<div> <div>BANNER YOU SELECT</div> <div>BANNER SELECTION</div> </div>	

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 FIG. 21



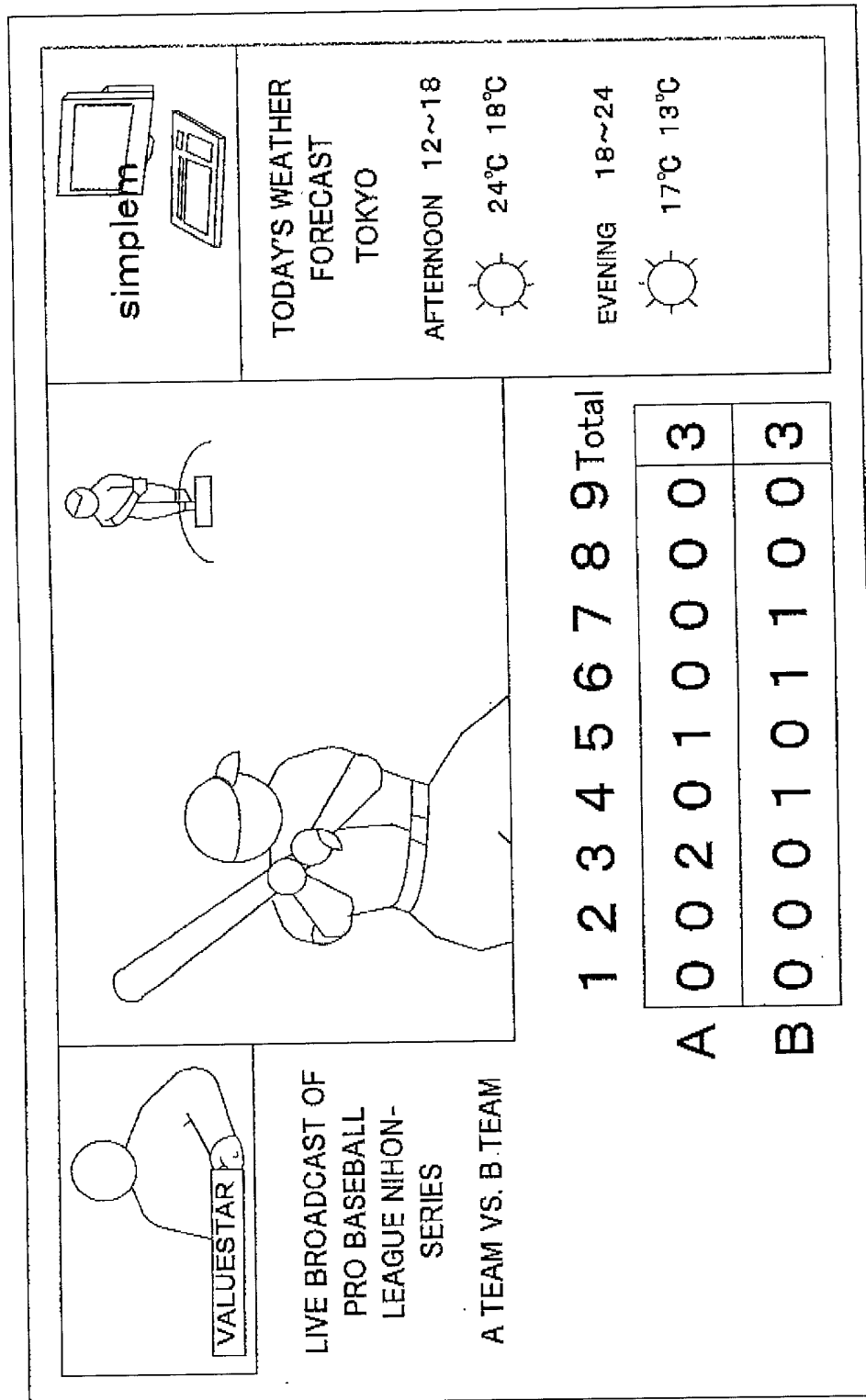
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FIG. 22

FILE(F) EDITION(E) VISION(V) TOOL(T) HELP(H)			
<div style="text-align: center;"> </div>			
FILE NAME:	NIHON-SERIES14	FILE NAME:	NIHON-SERIES14
REGISTRATION DATE:	OCTOBER 1,18:24	REGISTRATION DATE:	OCTOBER 1,18:24
LATEST USAGE DATE:	OCTOBER 1,18:24	LATEST USAGE DATE:	OCTOBER 1,18:24
TOTAL NUMBER OF TIMES FOR USAGE:	780 TIMES	TOTAL NUMBER OF TIMES FOR USAGE:	780 TIMES
COMMENTS:	THE FORTH GAME OF NIHON-SERIES WILL BE COMPLETELY BROADCASTED LIVE (MEMO OF ADVERTISING STRATEGY, GENRE,TARGETED TIME ZONE.)	COMMENTS:	THE FORTH GAME OF NIHON-SERIES WILL BE COMPLETELY BROADCASTED LIVE (MEMO OF ADVERTISING STRATEGY, GENRE, TARGETED TIME ZONE.)
PLANNED PERIOD FOR DISPLAYING ADVERTISEMENT:	OCTOBER 10,2000 TO DECEMBER 10,2000	PLANNED PERIOD FOR DISPLAYING ADVERTISEMENT:	OCTOBER 10,2000 TO DECEMBER 10,2000
BUDGET STANDARD:	20,000 YEN	BUDGET STANDARD:	20,000 YEN
OPPORTUNITY PLANNED FOR DISPLAYING ADVERTISEMENT:	FIRST GAME, SECOND GAME, THIRD GAME	OPPORTUNITY PLANNED FOR DISPLAYING ADVERTISEMENT:	FIRST GAME, SECOND GAME, THIRD GAME
 VALUESTAR		 simplem	

TOTAL CHECK NUMBER:180 ARTICLES
 1ST PAGE OF TOTAL 6 PAGES GO TO PAGE [GO!]
 NUMBER OF ITEMS LISTED 10 ☒
 1 2 3 4 5 6 | PREVIOUS PAGE | NEXT PAGE

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FIG. 23



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FIG. 24